

WAFIC – Strategic Direction Statement 2018 – 2021¹



VISION	A successful, sustainable, rights-based commercial fishing industry² buoyed with community support.			
MISSION	WAFIC is the recognised peak body to protect, promote and support development of the commercial fishing industry.			
PILLARS	Advocacy & Resource Access	Industry Collaboration & Engagement	Community Support	Leadership & Governance
OBJECTIVES	Industry access to resources is actively protected. Industry wide policy positions developed on agreed significant matters affecting the whole industry. Sustain a strong voice promoting the interests of the industry including applied and prioritised research and development for industry. Collaborative approach to resource sharing.	Industry needs that will benefit from an industry wide approach are identified, agreed and prioritised. Industry projects to meet agreed industry needs are developed and implemented (in collaboration with others). Interactions with other marine user groups are effective and managed to support industry needs.	The community understands the benefits of a sustainable commercial fishing industry in Western Australia. The community embraces the experience of eating local Western Australian seafood products. The Industry sustains a professional reputation in the communities in which it operates.	WAFIC is professionally led as the peak body for the industry. Finalise the constitutional review. Changes to Legislative requirements (e.g. OHS, Marine Safety, ARMA, etc.) and opportunities for the industry are proactively monitored and conveyed to the industry.
TACTICS	Board appointed Resource Access sub-committee. Lead an agreed process to develop industry wide positions on matters with sector bodies. Provide clear communications into the Department’s planning cycles for long and short-term priorities. Advocate Western Australian industry interests and priorities to SIA and other national forums. Maintain MSC or like processes.	Board appointed Marine policy and regulation sub-committee. Establish and grow a Commercial Services Arm Be the two-way conduit to the wider industry including utilising the sector bodies. Lead, instigate and manage projects and initiatives that have industry and stakeholder support. Conduct regular meetings/forums with members, key stakeholders and Government Departments.	Board appointed Building Community Support sub-committee. Demonstrate the economic and social value of industry to WA. Review and refine communication & engagement plans. Work in partnership with others with aligned objectives to develop initiatives to engage the community. Promotion of good practice in community relations across the industry.	Board Appointed Finance, Audit & Risk Management sub-committee Board appointed Constitutional Review sub-committee. Review and refine financial and operational risk assessment profile. Annual review and refinement of operational policy and procedure manuals. Align structural change and evolution with constitutional amendments.

¹ Endorsed by WAFIC Board 20 August 2018

² Commercial fishing industry in Western Australia includes wild harvest, pearling and aquaculture sectors.